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LETTER FROM OUR FOUNDER

Dear friends,

2019 brought us both challenges and amazing strides forward, and we’re so grateful for your support along the way.

In the past year, we held our first-ever Student Athlete Activism Summit, updated our Athletic Equality Index ranking of LGBTQ-inclusivity at all NCAA Power 5 schools, welcomed over 25 new Professional, Olympic and Paralympic Athlete Ally Ambassadors, and lobbied for LGBTQ rights on the steps of the Supreme Court.

Despite an onslaught of state and federal bills that threaten the rights of LGBTQI+ Americans, and trans athletes in particular, we have deepened our advocacy strategies and partnerships, mobilizing Athlete Ally Ambassadors to speak up and out. From NBA player Reggie Bullock to former US Women’s National Team player Lori Lindsey, we’re incredibly proud of the Ambassadors in our network who truly exemplify what it means to live in allyship.

We will never stop fighting for the rights of all athletes to experience the lifesaving power of sports. We all deserve to be fully who we are in all areas of our lives, on and off the playing field. Thank you to each and every one of you who supports us.

Together, we’re making sport all we know it can and should be.

Hudson Taylor
Founder & Executive Director
Our vision is liberation for every sex, sexual orientation, gender identity and gender expression in sport. As a leading national nonprofit working at the intersection of sport and LGBTQ equality and one of the only LGBTQ sport social justice organizations in the U.S., Athlete Ally works to end the structural and systemic oppression that isolates, excludes, and endangers LGBTQ people in sport. Our efforts focus on education, sport policy research and change, and athlete activism. We focus on policies and practices, while never forgetting that changing hearts and minds is what allows us to propel our work forward.

Mission
Activate athletic communities to exercise their leadership to eliminate homophobia and transphobia in sport.

A key part of Athlete Ally’s success—and what makes us so valuable in the larger landscape of organizations working to make change—is our unrivaled ability to mobilize athletes and athletic communities to help advance awareness of LGBTQ equality and equal treatment of LGBTQ people in such a way that it leads to real policy and culture change. By engaging athletes, teams, and owners in key states, particularly in the Southern region of the United States, Athlete Ally has the ability and incredible opportunity to engage athletes and athletic communities, largely comprised of “allies,” to speak out for LGBTQ people.
STAFF

Hudson Taylor
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Senior Manager of
Research
Joanna Hoffman
Communications Director
Sharif Dodd
Policy & Programs
Manager
Taylor Carr
Chief of Staff
Anne Lieberman
Development Associate
Mitch Mathias
Development Director

Pictured, L to R:
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Clockwise: 2019 Athlete Ally Action Awards Honorees and transgender activists Terry Miller and Andraya Yearwood; Honorees and World Cup Champions Ashlyn Harris and Ali Krieger; Action Awards Co-Chairs Rick Welts (COO, Golden State Warriors) and Tchernavia Rocker (Chief People & Culture Officer, Under Armour Inc.); Honoree and Professional Soccer Player Collin Martin with Presenter and former MLS player Matthew Pacifici.
WHAT WE DO

30+
Campus Chapters

2 million
Students impacted by the Athletic Equality Index

350+
Athlete Ally Ambassadors

250+
LGBTQI+ Respect and Inclusion Trainings

6
The number of consecutive years Athlete Ally has trained every incoming NBA player on LGBTQ respect and inclusion
Athlete Ally believes that everyone should have equal access, opportunity, and experience in sports — regardless of your sexual orientation, gender identity or gender expression.
LGBTQ education opens minds, challenges misconceptions and helps ensure athletic communities are welcoming to all. We bring trainings on LGBTQ respect and inclusion to athletic communities at all levels, including sport governing bodies, teams, and individual athletes. To date, we’ve visited over 200 schools to conduct in-person trainings, and trained every incoming NBA player in the past 6 years.

This past year, we held our first-ever Athlete Ally Student Athlete Activism Summit, where we brought LGBTQI+ and allied student athletes and administrators together to strategize on how best to build and sustain inclusive campuses and communities. We also convened our first-ever Pacific Northwest Coaches Summit, where we talked about the power coaches have to model respect, allyship and compassion for the athletes they lead.

We see our education work as a trickle-down approach to building the kind of world we want to see: each athlete who learns how to stand up in the face of homophobic “locker room talk”, each coach who introduces themselves with their pronouns, and each fan who waves a rainbow flag at their team’s Pride night inspires those around them to stand for equality.

“I’m on the football team, and it’s a hypermasculine sport. Having family members who are LGBT and seeing how hard it was for them to come out to me, I wanted to learn what I and my teammates at Georgetown could do to make a difference.”

-Leon Agee, Georgetown University Student Athlete and Athlete Ally Student Athlete Activism Summit Participant
“It has been my great honor to partner with Athlete Ally on several high profile campaigns and also behind-the-scenes effort to challenge systemic injustices against the LGBTQ+ community. Changing laws, policies and sport culture takes creativity, determination and expertise—and Athlete Ally has all three. In a relatively short time, Athlete Ally staff have become indispensable experts and leaders in efforts to reform global sport to reject discrimination and live up to its highest ideals. At Human Rights Watch, we’re grateful to be fighting side by side to ensure everyone has a place in sport and society.”
-Minky Worden, Director of Global Initiatives, Human Rights Watch

Policies have the power to shape the course of someone’s life. Inclusive, proactive policies give trans athletes the ability to experience the lifesaving power of sports along with their cisgender teammates. Reactive policies that only come in response to homophobia or transphobia are temporary solutions, but don’t address the larger issue of how to ensure that inclusion is more than an afterthought.

We work with school athletic departments, teams, leagues, governing bodies, and partners across the globe to develop and support policies that reflect the diversity of the athletes affected by them.

From developing comprehensive Fan Codes of Conduct to nondiscrimination policies and trans-inclusion policies, we work to make sure that sport is truly a place for all.

Together with our partners like the ACLU, Freedom For All Americans, Human Rights Watch and others, we speak out against discriminatory policies in sport and beyond.

We mobilize our network of Athlete Ally Ambassadors to speak up and out from the heart about the issues that matter to them. We believe a better world is possible, and we won’t stop working until we get there.
“I didn’t see anyone like me in motorsport, and so the possibility of being a trans female racer seemed like a pipe dream. I grew up thinking there was something wrong with me, limiting my ambitions because of who I am. Now, I am living proof that these barriers can be broken down. I want to use my visibility within sport to ensure no one ever has to grow up feeling this way. We should all be free to be who want to be, in life & in sport.”

- Charlie Martin, Pro Race Car Driver, Athlete Ally Ambassador
2019 REVENUE

- Foundation: 12% \( \$150,934 \)
- Corporate: 30% \( \$394,152 \)
- Event: 34% \( \$444,713 \)
- Individual Contributions: 22% \( \$290,972 \)
- Fee for Service: 2% \( \$17,300 \)

Total: \( \$1,312,395 \)
2019 EXPENSES

Total: $1,129,218

Development: $351,808

Programs/General: $777,410
“Many causes are worthy of financial support: however, Athlete Ally impacts so many young people and has a goal of leveling the playing field for all athletes, regardless of their sexual orientation. This area of our culture has been ignored for so many years in this regard and is long overdue for the type of monetary support required to make a difference.”

-Dick and Jane Mathias, Monthly Donors
CORPORATE & FOUNDATION

$100,000+

adidas

GILL FOUNDATION

UNDER ARMOUR

$50,000+

WNBA

TARGET

$25,000+

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**All-Star**
$5,000-$9,999
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$2,500-$4,999
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As of March 9, 2020. Please contact Mitch Mathias at mitch.mathias@athleteally.org to join the list or edit any listings.

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