



THE FOURTH ANNUAL  
**ATHLETE  
 ALLY  
 ACTION  
 AWARDS  
 2017**

**TUESDAY  
 OCTOBER 3  
 6-10 PM**

**THE GALLERY  
 AT DREAM DOWNTOWN**  
 355 W 16TH STREET  
 (BETWEEN 8TH AND 9TH AVENUES)

**WWW.ACTIONAWARDS.ORG**

## SPONSORSHIP LEVELS

### CHAMPION SPONSOR **\$50,000** \$49,120 IS TAX-DEDUCTIBLE

- ☆ Prime table for 8 individuals
- ☆ Access to VIP reception and opportunity to meet and take photos with honorees and special guests
- ☆ Full-page color advertisement in the program book
- ☆ Logo recognition on invitation, digital event materials, and step and repeat
- ☆ Verbal recognition from the stage
- ☆ Additional programmatic benefits available for your marketing or diversity and inclusion goals

### MVP SPONSOR **\$25,000** \$24,120 IS TAX-DEDUCTIBLE

- ☆ Prime table for 8 individuals
- ☆ Access to VIP reception and opportunity to meet and take photos with honorees and special guests
- ☆ Full-page color advertisement in the program book
- ☆ Logo recognition on invitation, digital event materials, and step and repeat
- ☆ Verbal recognition from the stage
- ☆ Additional programmatic benefits available for your marketing or diversity and inclusion goals

### CAPTAIN SPONSOR **\$15,000** \$14,120 IS TAX-DEDUCTIBLE

- ☆ Prime table for 8 individuals
- ☆ Access to VIP reception and opportunity to meet and take photos with honorees and special guests
- ☆ Half-page color advertisement in the program book
- ☆ Logo recognition on invitation, digital event materials, and step and repeat

### ALLY SPONSOR **\$10,000** \$9,340 IS TAX-DEDUCTIBLE

- ☆ Table for 6 individuals
- ☆ Access to VIP reception and opportunity to meet and take photos with honorees and special guests
- ☆ Half-page color advertisement in the program book
- ☆ Logo recognition on invitation, digital event materials, and step and repeat

### VARSITY SPONSOR **\$5,000** \$4,560 IS TAX-DEDUCTIBLE

- ☆ 4 tickets to VIP Reception and Awards
- ☆ Half-page color advertisement in the program book
- ☆ Logo recognition on invitation, digital event materials, and step and repeat

### ROOKIE SPONSOR **\$2,500** \$2,280 IS TAX-DEDUCTIBLE

- ☆ 2 tickets to VIP Reception and Awards
- ☆ Quarter-page advertisement in program book
- ☆ Listing on invitation and digital event materials

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NAME (FOR LISTING) \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Yes we will attend and utilize our sponsorship benefits       We will not attend and wish to decline our sponsorship benefits

TOTAL PLEDGE AMOUNT \$ \_\_\_\_\_  Check enclosed (payable to Athlete Ally)

CREDIT CARD # \_\_\_\_\_ EXP \_\_\_\_\_ CCV \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

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Please return your completed form by email ([mitch.mathias@athleteally.org](mailto:mitch.mathias@athleteally.org)) or mail to:

**ATHLETE ALLY** • ATTN: MITCH MATHIAS • CENTER FOR SOCIAL INNOVATION • 601 WEST 26TH STREET, SUITE 325 • NEW YORK, NY 10001

**FOR TICKET PACKAGES AND INFORMATION, PLEASE VISIT: [WWW.ACTIONAWARDS.ORG](http://WWW.ACTIONAWARDS.ORG)**